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Wednesday, July 8, 2009

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## Alien teams with Aton for garment tracking

Tuesday, July 7, 2009 in News

Alien Technology announced its newest million plus tag RFID garment tracking installation in Europe.

Alien teamed with Aton to provide an end-to-end RFID traceability solution for apparel designer and manufacturer, G&P Net, the producer of brands such as GeoSpirit and Peuterey. G&P Net needed to control channel efficiencies and enhance supply chain visibility throughout Europe, so they approached Aton for a complete hardware and software solution. ■■

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