

[connecting the supply chain]

LOGISTICS
INSIGHT ASIA

HOME
CURRENT ISSUE
ARCHIVES
RSS FEEDS
WHITEPAPERS
TRADE SHOWS
SITEMAP
ABOUT US
CONTACT US
SEPTEMBER 4, 2009

CHANNELS

- STRATEGY & BUSINESS
- SOFTWARE & SYSTEMS
- TRACK & TRACE
- HANDLING & STORAGE
- VERTICAL VIEW

PRINT EDITION

JULY 2009

THE THIRD DIMENSION
The Story of a New Era of Supply Chain Management

HIGHLIGHTS:

- OPENS REGIONAL CONTRACT PACKAGING CENTER IN MALAYSIA
- YCH EXPANDS MANAGEMENT TEAM
- CEMAT ASIA: HIGHER EXHIBITOR INTEREST FOR 2009

VIEW CURRENT ISSUE

Subscription

Print Edition, Newsletters

Logistics Insight Asia

Find out more...

Free Print Subscription
Digg This
Printer-friendly version
Slashdot This
Email to a Friend
add to Del.icio.us

Alien Technology to Provide RFID Garment Tracking Application to G&P Net

Logistics Insight Asia - Technology & Market Trends, 11/8/2009

Alien Technology has announced its Radio Frequency Identification (RFID) garment tracking installation in Europe. The company has teamed up with Aton to provide a complete end-to-end RFID traceability solution for apparel designer and manufacturer, G&P Net, the producer of brands such as GeoSpirit and Peuterety.

The apparel company needed to control channel efficiencies and enhance supply chain visibility throughout Europe, so they approached Aton for a complete hardware and software solution.

Explains Otello Azzali, Aton Vice President: "It was an honor to work with such a high profile brand manufacturer. Their main objective was to optimize logistics and provide 100 percent traceability of their coats, jackets, trousers and shirts from manufacturing through distribution. RFID has provided considerable operational efficiencies for both in-coming & out-going goods, as well as warehouse inventory management. The solution included a comprehensive middleware software solution which provides G&P Net complete traceability from production to retail inventory control."

Stephen Crocker, Alien sales/channels director said, "G&P Net chose our high performance readers, and Higgs-3 based inlays to tag each garment. This combination resulted in superior system performance, providing virtually instantaneous reads of more than 300 garments packed in a shipping box as they leave the production site, translating to huge labor and time savings."

Alien Technology, www.AlienTechnology.com

RATE THIS ARTICLE

Current Rating:
No rating yet

- Excellent
- Very Good
- Good
- Quite Good
- Poor

Rate This Article

SPONSORED LINKS

#Top 10 Supply Chain Mgmt 2009 Top Supply Chain Management Software Rankings. Get Free Report. Business-Software.com/SupplyChain

#Manufacturing Download ERP/MRP, Shop Floor to Top Floor; Download a Free White Paper. www.Plex.com

#2009 Top 10 MRP Systems Compare, Price & Demo Best MRP. Systems of 09 By Industry & Vendor www.Top10erp.org/MRPComparisons

MOST VIEWED ARTICLES

#Checkpoint Enables Metro Group to Expand RFID Program into Asia 3/8/2009

#Agility Opens Logistics Hub in Malaysia 6/8/2009

ADVERTISEMENT

AIR FREIGHT ASIA 2009

AsiaWorld-Expo, Hong Kong
8-10 September 2009

Independent Warehouse & Supply Chain Consultants

www.lsi-lsi.com

FROST & SULLIVAN

Growth Innovation and Leadership Congress

Malaysia
October 12-16, 2009

THE 1st CHINA AIRPORT CHECK-IN SUMMIT 2009

中国机场值机系统高峰论坛

the freight summit

The Venetian Macao

October 27-30, 2009

www.thefreightsummit.com